



Ambition4Climate.com platform

AFEP large member companies invest in climate action with concrete projects





The Ambition4Climate Internet platform initiated in 2021 by AFEP (the French Association of Large Companies) illustrates the solutions concretely implemented by large companies to contribute to the challenge of climate neutrality.

Low carbon projects?

- Recent operational solutions
- Mostly replicable
- Resulting in significant greenhouse gas emission reductions
- In all sectors of activity

Objectives ?

- Make actions more easily understandable for experts and the general public
- Share good practices
- Communicate the characteristics of concrete projects (investment and profitability data)
- Foster informed dialogue between companies and interested parties

Analytical framework?

- Factual and quantified sheets to assess the carbon impact of each project
- Systematic identification and quantification of greenhouse gas emissions according to different parameters (emissions induced by the project, avoided emissions, emission removals)

More information on ambition4climate.com

Climate action is a strategic issue for large French companies

The 7 levers to reduce carbon dependency



Energy Decarbonisation

Examples

- Development of hydrogen mobility
- Use of solar and wind energy
- Use of biofuels
- Installation of biomass power plants
- Positive energy buildings



Energy efficiency improvement

Examples

- New generation ventilation systems
- Energy renovation of buildings
- Monitoring and optimisation of energy consumption



Improvement of non-energy resource efficiency

Examples

- Development of bio-based materials
- Development of low CO2 solutions



Sobriety in energy and non-energy resources

Examples

- Reduction of food waste
- Management of low energy lighting
- Modal shift to low carbon transport



Emission Removal

Examples

- Transport and storage of CO2
- Forestation and creation of carbon sink



Reduction of other greenhouse gases

Examples

- Positive impact landfill



Financing low-carbon emitters or divestment from carbon assets

Examples

- Development of low-carbon investment funds

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climate
by AFET

Key figures

156
low carbon projects

69
participating companies

Participating Companies

ACCOR	EFFAGE	KINGFISHER	SEB
AIR LIQUIDE	ELIS	KORIAN	SODEXO
AIRBUS	ENGIE	LEGRAND	SOCIETE GENERALE
ALSTOM	ERAMET	L'OREAL	SOLVAY
ARCELORMITTAL	FAURECIA	LVMH	SONEPAR
ARKEVA	FNAC DARTY	MICHELIN	STMICROELECTRONICS
AXA	GE	NESTLEFRANCE	SUCDEN
BIOMERIEUX	GECINA	NEXANS	TARKETT
BNP PARIBAS	GETLINK	ORANGE	TECHNIP ENERGIES
BOUYGUES	GROUPAMA	PLASTIC OMNIUM	THALES
NATXIS (BPCE)	HERMES	ROQUETTE	TIKEHAU CAPITAL
BUREAU VERITAS	ICADE	ROTSCHILD	TOTALENERGIES
CAPGEMINI	ILIAD	SAFRAN	VALEO
CONSTELLUM	IMERYS	SAINT GOBAIN	VEOLIA
CREDIT AGRICOLE	IPSEN	SANOFI	VERALLIA
DANONE	JCDECAUX	SCHLUMBERGER	VINCI
EDENRED	KERING	SCHNEIDER	VIVENDI
			WORLDLINE

Companies report on their experience

"Large companies are mobilised with operational low-carbon projects that trigger a ripple effect in their ecosystems."

Laurent Burelle, Chairman of AFEP and Chairman of **PLASTIC OMNIUM**

"We are pleased to participate in AFEP's Ambition 4 Climate initiative. Among our solutions, our Mondo project is a concrete illustration of our expertise in low-carbon restructuring through an ambitious circular economy approach."

Romain Veber, Executive Director Investment & Development, **GECINA**

"Renewable energies, sustainable fuels, environmentally friendly behaviours: the projects presented in Ambition4Climate illustrate the ongoing dynamics in all our sites."

Olivier Andriès, CEO of **SAFRAN**

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